

# Brosseau Wines

## 'Ace' classification:

Members of the 'Ace' group are among the top ten customers for Brosseau Wines and our most highly prized group. We wanted to make sure that we continue to promote ourselves while rewarding customers based on how they reward us. Here is a list of the benefits allotted to 'Ace' members:

- Opportunity to set their own allocation each time
- Free shipping, anytime
- Futures pricing, anytime
- Priority notification of wine releases
- May request magnum and special format bottlings
- Free Brosseau Wine while staying at Inn at the Pinnacles
- Discounts on stays at Inn at the Pinnacles, Pinnacles Wine Festival

The classifications are reviewed on an annual basis and subject to change based on collective rankings.

Ranking classifications explained below

'Ace' — Hole in one shot in golf/ the perfect score — top 10 customers at Brosseau Wines.

'Eagle' — Two strokes above average — customers ranked 11-25 at Brosseau Wines.

'Birdie' — One stroke above average — customers ranked 26-100 at Brosseau Wines.

'Par' — Even score — customers ranked 101 to waiting list.

'Mulligan' — A do-over shot in golf with no change in score — customers who pass on an offering yet want to continue membership ranking until next offering.

'Bogey' — One stroke below average play, if 'Mulligans' are not requested — these members are transferred to the clubhouse/ waiting list until opportunity presents itself.

'Double Bogey' — A difficult score to recover from in golf at two strokes below average — it is time to remove the player from the Brosseau Wines course until player ability is ready.